

## 25 years of CASAMANCE

# GEOFFROY PITHON X CASAMANCE

#### A UNIQUE ARTISTIC COLLABORATION

French editor of fabrics, wallpapers, wallcoverings and decorative accessories, Casamance celebrates its 25th anniversary in 2025. Since 2000, Casamance has been in keeping with the times, incorporating them into its collections, to create products which last, keeping their strengths and bring a touch of soul to interiors.

To celebrate this important event, Casamance has teamed up with Geoffrey Pithon to unite the expertise of the graphic artist and the French editor. Geoffrey Pithon has designed an exclusive fabric and a wallpanel for the brand. The delicate and lively style of his creations is best expressed in his own words:

"I like the idea that the motif could represent the cartography of a landscape spontaneously sketched and imagined, dreamt before thought, where the visible elements are abstract enough not to determine at first glance what it's all about, to allow oneself to be infused by the shapes that shimmer and pass, where unfinished silhouettes and half-toned colors dance, the elements settling without any law of perspective or depthof planes in a suspended and endless setting. The eye, once accustomed or guided by slightly more precise drawings, could then wander like a promenader in this environment of frugal and gentle joy, as if perhaps inside a fruity dessert, on the surface of an exotic plant or observing from afar, pink rivers, mountains at sunset and fiery meadows... thus playing with the scales of representation to let oneself be intoxicated by the fragrance of colors.

In preparing this project, I enjoyed looking at the painted and naive maps of American artist Joseph Yoakum, the minimalist and landscape paintings of Etel Adnan and drawing on the color charts of Henry Darger, looking at the light, airy representations of the sky, of nature, while thinking a lot about the idea of landscape pastries or garden desserts, something that brings generous, crazy, free, festive and sensory nature back into our interiors."



## COLOURFUL LANDSCAPES, EXTRAVAGANT PLANTS... EXCLUSIVE CREATIONS BY GEOFFROY PITHON FOR CASAMANCE

The "Jardin dansé" wallpanel and the "Vallées suspendues" and "Douceur ardente" fabrics bring to life an imaginary garden with spontaneity reigns. The botanic shapes designed by Geoffrey Pithon burst into a symphony of joyfully fruity and flowery shades. Some may see a garden dancing, other hanging valleys, other will be entranced by the freedom of the colours, soft yet passionate.

The "Jardin dansé" wallpanel is created on an irregularly crinkled base and can be repeated without limits. It is the ideal partner for the "Vallées suspendues" digital print on linen voile and "Douceur ardente" a digital print on 100% linen.

These three creations are available in 2 versions; multi-blush and Persion-blue with amber.



# THE FABRIC COLLECTIONS BREATHE A SENSE OF FREEDOM INTO THE ATMOSPHERE OF SPRING-SUMMER 2025

They transcribe the open plains of the American West into graphic lines and abstract shapes, using the warmth of the shades and natural materials.

They explore the depths of the ocean, a boundless world woven on the velvets and embroidered on the fabrics, where pearlescent shells and corals come together in extraordinary colours.



FOR SPRING-SUMMER 2025, THE WALLPAPER COLLECTIONS METMORPHOSISE RAW MATERIALS: LINEN, FOLIAGE, RAFFIA AND STRAW

Inspired by Brazilian modernism or artisanal creations, the collections use marquetry and wall art to harmonise the lines and the originality of the materials.



# FOR SPRING-SUMMER 2025, THE WALLCOVERINGS COLLECTIONS LOOK AT THE DIVERSITY AND WEALTH OF MATERIALS

Wood makes its first appearance in the heart of the collections, showcased by the sophisticated techniques of marquetry. A contemporary interpretation of tapestry retains the beautiful expertise of the past. The finesse of linen combines with embroidered shapes, delicate patterns: the softness of suedine is paired with a 3D effect and the most beautiful fabrics dress the walls.



# PANORAMAS 4, A COLLECTION OF WALLPANELS LIKE AN OPPORTUNITY TO TRAVEL

PANORAMAS 4 opens up new possibilities and perspectives on non-woven and vinyl papers with freedom as its watchword. The freedom to dive into the ocean's depths, to dream under a canopy of flowers and a bright sky, to play with shapes and scale, to experience the sensations when looking at creations inspired by Cubist or Aboriginal art. A voyage without limits perfectly adapted to the dimensions of your dreams and your home.



#### EXPLORATION, AN XXL COLLECTION OF WALLCOVERINGS WHICH GIVES THE IMAGINATION FULL-REIGN

EXPLORATION gives full-reign to the imagination and opens up new horizons...Imagine a life-size odyssey to discover the beauty of the world in your own home. That is the aim of this collection of wallpanels where each design can be endlessly repeated. As an expert in wall-coverings, Casamance is exploring materials, formats and techniques. Drawing on the expertise of the past whilst looking towards the future.

For this collection the brand has chosen innovative creations and multiple textures, from velvet to natural fibres. Be inspired by the landscapes from the other side of the world, the collection ops up a world of possibilities.





#### THE MAISON CASAMANCE ACCESSORIES COLLECTION EXPANDS WITH NEW, EXCEPTIONAL CREATIONS

Always searching for new decorative opportunities, Maison Casamance adds a new creative chapter to the Spring-Summer 2025 launch. Wool or jute rugs, tufted or woven by hand, and designed using natural fibres, as well as a new line of cushions to further extend the style options. Bold combinations, harmonious settings...each accessory uses the beautiful palette and personality of Maison Casamance and has been designed in perfect harmony with the other refined pieces in the range.

The fabulous Maison Casamance accessories collections continue to reinterpret influences and materials, beyond trends and seasons.